Curriculum Vitae

Personal Information



Name	Prof. Dr. Hanady Al-Zagheer
Academic Rank	professor
Nationality	Jordanian
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Contact Information	
Phone	00962-794808040
E-mail	hanady.al-zagheer@iu.edu.jo
Research gate	https://www.researchgate.net/profile/Hanady-Al-
Google scholar	https://scholar.google.com/citations?hl=ar&user=_
Master thesis title	----------
Ph.D. thesis title	Investigating the link between human resource information systems and strategic human resources planning resource information

Academic Qualification

Degree	Major	Awarding University	Duration		Country
			From	Year of Awarding	
PhD degree	Management information systems	Arab Academy for Banking and Financial Sciences, Amman, Jordan	2005	2008	Jordan

M.S.	Business Administration	University of Jordan	1996	1999	Jordan
B.S.	Business Administration	University of Jordan	1992	1996	Jordan

Academic Experience

Duration (Years)	University	Position	Main Duties
2002-2026	Applied Science private University	Professor	Academic staff

	Paper title	Journal	ISSN	Vol. Issue	Year	Country
1.	Driving Financial Reporting Quality through Artificial Intelligence Adoption, Big Data Analytics, and Blockchain Technology: The Mediating Role of Accounting Information Processing Efficiency.	International Journal of Data and Network Science	2561-8156 (Online); 2561-8148 (Print)	10(4): 1971-1982	2026	Canada
2.	Exploring the Influence of AI-Driven Personalization Capabilities on Consumer Purchase Intention: The Mediating Role of Customer Engagement.	International Journal of Data and Network Science	2561-8156 (Online); 2561-8148 (Print)	10(3): ***1073-1082***	2026	Canada
3.	Driving Employee Performance in AI-Enabled Organizations: The Influence of AI-Driven HRM Practices, Workforce Adaptability, and Human–AI Collaboration with the Mediating Role of Organizational Agility.	International Journal of Data and Network Science	2561-8156 (Online); 2561-8148 (Print)	10 (1) 1971–1982	2026	Canada
4.	Utilizing Artificial Intelligence Techniques to Strengthen Marketing Campaign Resilience: A Proposed Model.	Business Resilience and Business Innovation for Sustainability (Springer)	2198-4190 (Series E-ISSN)	Vol. 587, pp. 659–669	2026	Switzerland
5.	Improving Marketing Mix Elements with Artificial Intelligence: A Comprehensive Review.	Business Resilience and Business Innovation for Sustainability (Springer)	2198-4190 (Series E-ISSN)	Vol. 587, pp. 327–338	2026	Switzerland
6.	The Effect of E-Performance Evaluation on Talent Management: A Conceptual Model.	Business Resilience and Business Innovation for Sustainability (Springer)	2198-4190 (Series E-ISSN)	Vol. 587, pp. 523–531	2026	Switzerland
7.	Examining the Determinants of Postgraduate Students' Behavioral Intentions in Utilizing MOOCs for Advanced Learning.	Business Resilience and Business Innovation for Sustainability (Springer)	2198-4190 (Series E-ISSN)	Vol. 587, pp. 383–389	2026	Switzerland
8.	Influence of Smart Payment Solutions on Individuals' Purchase Intention within the Cosmeceutical Sector: The Moderating Role of Marketing Franchises.	Advances in Science, Technology and Innovation (Springer)	2522-8722 (Online)	pp. 117–123	2025	Switzerland
9.	The Effect of E-Performance Evaluation on Talent Management: A Conceptual Model.	Studies in Systems, Decision and Control (Springer)	2198-4190 (Series E-ISSN)	pp. 523–531	2025	Switzerland
10.	Examining the Role of Artificial Intelligence in Enhancing Sustainable Marketing Strategies.	Advances in Science, Technology and Innovation (Springer)	2522-8722 (Online)	pp. 3–12	2025	Switzerland
11.	Optimizing Supply Chain Elements with Artificial Intelligence: A Comprehensive Review.	International Journal of Economics, Commerce and Management	2348-0386	13(6), Part 2	2025	United Kingdom

Professional Experience

Duration (Years)	Institution	Job title	Main duties
Erasmus Teaching Mobility, Aksaray University, Turkey	Erasmus Teaching Mobility, Aksaray University, Turkey (May 2022)	Erasmus Teaching Mobility,	Teaching
Erasmus Teaching Mobility, University of Wroclaw,	Erasmus Teaching Mobility, University of Wroclaw, Poland (Nov–Dec 2021)	Erasmus Teaching Mobility,	Teaching

Training Courses

Course	Organizer	Date	Participant/	language
Critical and Ethical Use of Artificial Intelligence	British Council	2/11/2026	Participant	English
Launch of the Jordanian National Qualifications Framework (JNQF) Guide	British Council	4/11/2026	Participant	English
Quality Assessor Course for Higher Education Institutions	Accreditation and Quality Assurance Commission,	14-15/11/2026.	Participant	Arabic

Publications

Book Title	Publisher	Country	Edition	Year
Visual basic 6	Dar Wael,	Amman, Jordan,	One	2004.

Conference

Conference Name	Organizer	Date	Country	Participation (attendance – participate	Peer-Reviewed
The Jordanian science week (the eleventh)	Higher Council for Science and Technology (HCST)	September 18-20, 2005	Amman, Jordan	attendance	Yes
12th International Business Research Conference	ICRBME	April 8-9, 2010	Dubai, United Arab Emirates	participate	Yes
International Educational Technology Conference (IETC)	IETC	May 1-2, 2011	Istanbul, Turkey	participate	Yes
IEEE - International Conference on Information Society (i-Society)	IEEE	2011	London, England	participate	Yes
International Conference on Business Studies	ICBRS	July 11-12, 2012	Paris, France	participate	Yes
International Conference on Interactive Mobile and Computer Aided Learning (IMCL 2012)	Princess Sumaya University for Technology (PSUT)	November 7-8, 2012	Amman, Jordan	participate	Yes
ICT Thematic Partner Days	In cooperation with MED-Dialogue and Princess Sumaya University for Technology (PSUT)	February 3-4, 2014	Amman, Jordan	participate	Yes

2nd World Conference on Business, Economics and Management (WCBEM)	WCBEM	April 9-10, 2014	Rome, Italy	participate	Yes
National Symposium on the Harmonization of KTFBT's Academic Programs and the Requirements of the Labor Market	Princess Sumaya University for Technology (PSUT)	March 17, 2015	Amman, Jordan	participate	Yes
17th International Conference on Business, Banking and Finance	CBBF	July 29-30, 2015	Istanbul, Turkey	participate	Yes
2nd Annual Al Hussein Technical University (HTU) Conference	"Towards a Fourth Industrial Revolution"	Al Hussein Technical University	Amman, Jordan	attendance	Yes

Research Interests

Business Intelligence–Big Data–Artificial Intelligence– Digital Transformation–Entrepreneurship.

Research Projects

Professional Memberships

Member at the Jordan Digital Technology association.

Languages

Arabic (Native Speaking)

English (Reading & writing)

Postgraduate Supervision

Title	Supervisee
1. Mansour bin Abdul Rahman Mukhlifi	The Impact of Utilizing Big Data Analytics on Enhancing the Efficiency of Administrative Planning: An Applied Study at the General Authority for Statistics in the Kingdom of Saudi Arabia.
2. Areej Mufleh Salama	The Role of Digital Leadership in Fostering Employee Creativity: An Applied Study at the Arab Bank in Jordan.
3. Razan bint Ahmed Al-Shammari	The Impact of Strategic Leadership Practices on Achieving Sustainable Digital Transformation: A Study within a Telecommunications Company in the Kingdom of Saudi Arabia.

Honors/Awards

-Distinguished Teacher Award – Applied Science Private University (2021/2022).

-Distinguished Research Award – Faculty of Business, Applied Science Private University- (2017/2018)